

Alliance for Strategic Growth, Inc.
Workforce & Business Services/Accountability Committee
Meeting Minutes

Committee Members Present: E. Roy Budd, John Carl, Tim Loyd, Rhonda Dunning, Marc Goldman

Absent: Wayne Blevins, Gail Chesterfield, Fred Davis, Sonya Paul, Kevin Polivick

Others Present: Mellisa Leaming, Jacob Everett, Tracy Hartman, Barbara Street

Roy Budd called the meeting to order on October 31, 2011 at 10:00 AM.

Budd discussed the recently completed employer roundtables and the concern over lack of participation by employers. Information that was gleaned from the meeting was that employers are interested in an e-newsletter as long as it is short and to the point. We need to find a way to engage employers in the discussion of how to improve the workforce.

Budd reported that Economic Developers attending a recent meeting expressed concerns over the ability of employers to find skilled workers for job openings they have. Budd stated the Economic Developers are concerned with the partnership with WorkOne and what can be done to work together more closely. Street asked Budd which employers and for what jobs is there an absence of a skilled workforce. Budd suggested that t staff convene a meeting with the Economic Developers to gather that specific information and talk about how the partnership between WorkOne and LEDOs can be enhanced. Everett and Leaming will begin process to bring the parties together.

In other matters Budd asked that Leaming and Everett bring back a recommendation to the committee on the start up of an Employer Marketing Campaign for engaging employers.

Next meeting not yet determined.

Meeting adjourned 10:35 am.

Respectfully submitted,

Mellisa Leaming